

CAPRICORN

You know. Tell them. Language training for experts

Specialist Language Training and Material

Financial English

2022



A bit about us	3
The team	4
Here to help you	5
The platform	6
The modules	7
The action plan	8
Rates - Bundles	9
Rates - Make your own	10
Contact us	11



A LITTLE ABOUT US

Our history

We've been providing business English language training for over a decade, with origins in the Banking and Finance sector of the City in London. Our learners are often very busy people who travel a lot and work in a fast-evolving industry.

In 2010 we decided to combine the experience of highly experienced specialised language trainers with professionals in each field, and an online platform to provide specialist training that's as relevant, adaptable and accessible as possible.

What we believe

Every individual is unique.

You can't expect someone to do the same things in the same way as others. This is why our training is bespoke

- we take account of your interests, expectations, history and projects for the future. We then create your training for you, and make it available to you **wherever you are, whenever you like.**

The most effective way of learning is by experiencing subject matter that is highly relevant to your priorities, in a variety of contexts of your every-day life.

After all, isn't that how you learn your first language?





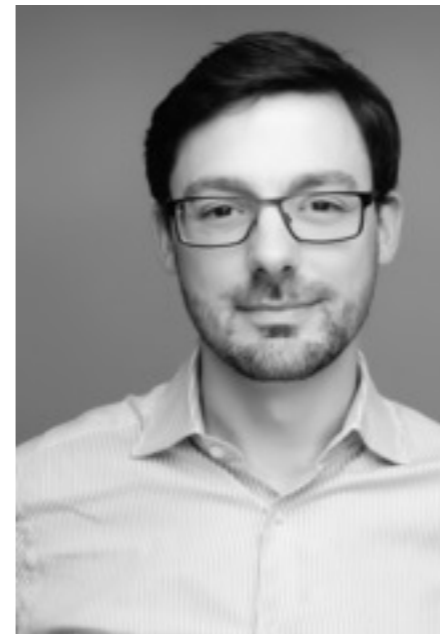
THE FINANCIAL ENGLISH MATERIAL TEAM



Miranda Burke DipTESOL
Writer and Trainer

BA English Language and Literature

14 years of experience providing in-company training for professionals in the banking and finance sector



Stéphane Raulois CFA
Financial specialist
consultant and writer

MA Territorial Strategy

Several years of experience in financial consulting and internal auditor at European banks



HOW WE CAN HELP YOU

We're here to help people who:

- are busy and travel frequently
(internships or business trips)
- work in a specialist, international sector
(with its own special terminology)
- want efficient, relevant and enjoyable language
training with **instant feedback**
and a view on their **progress and success**



Our **online interactive multimedia platform** is unique in language training. We make your training material using media from your business context. It's **accessible wherever you are, whenever you like**, with your computer, tablet and smartphone.



Our **online** trainers are hand-picked for being very special: they are not only native English speakers, certified English language trainers with several years of teaching experience, but they are also experienced in the banking, finance and/or insurance sectors - so **they understand you and your business.**



CUTTING EDGE PLATFORM, MATERIAL AND REPORTING

Follow your progress with **detailed, printable progress reports that can be exported to Excel.**



A detailed wiki-glossary, so you can discover the definitions and **listen to the pronunciation** of important words.

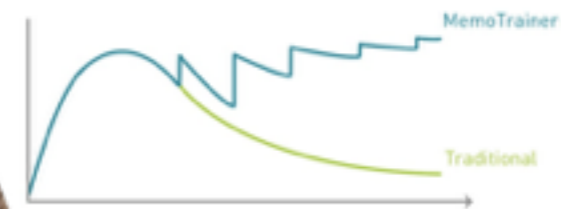
seed capital (n)

As the name suggests, this is capital (investment money) provided for a company that hasn't started yet (a seed company) or is just starting (a start up). Seed capital is usually provided by **angel investors, venture capitalists**, or 'the three fs': Friends, Family or Fools, with the objective that the money will help the company to start and grow, and later increase its value - and perhaps provide a **return** on investment for the investors.



Material is tailor-made.
This means we can adapt and add to existing material using your professional documentation, and **we can create material exclusively for you.**

A state-of-the-art system **follows your progress and reminds you** at regular intervals of those areas you need to review.

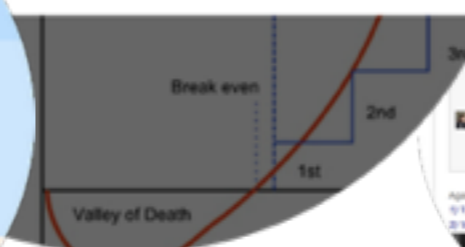


The platform is **interactive**: you **receive feedback** from your trainer, and also have the possibility to **communicate with other learners** on the forum.



The 'permeable membrane': links to **authentic external media**, to blend the pedagogical and 'real' worlds.

A wide variety of exercise types, in **wiki format**, linking subjects and topics, so you can **follow paths that interest you**, and not just follow one line of progress.



Questions? Don't know how to do something? **Tech support** is there for you.



THE FINANCIAL ENGLISH SUITE OF MODULES



Financial English - Financial Analysis English

Vocabulary for financial reporting

Financial Analysis English

This module centres around the management of capital investment by companies.

This is complementary to the Capital Markets English module, as it looks at financing corporate activities through the issuance of equity and debt instruments, but also looks at **Mergers and Acquisitions and Financial Reporting**.

CEFRL levels B1 and above



Financial English - Capital Markets English

Vocabulary for stocks&shares, bonds and derivatives

Capital Markets English

This module focuses on the area of finance which is vital for economies - the **trade of financial instruments on primary and secondary markets**.

This area is touched on in the Alternative Investment English module, and is looked at in depth in this module.

It includes **equity instruments: stocks/shares, debt instruments: bonds, and the underwriting processes**.

CEFRL levels B1 and above



Financial English - Alternative Investment English

Vocabulary for hedge funds, private equity, real estate and commodities

Alternative Investment English

This module focuses on the fast-developing area of Private Equity. **Venture capital for start ups** is a booming industry. Where public funding for education is being cut, private investment in startups will be the future for many economies.

The staples of **hedge funds, real estate and commodities** are also included.

CEFRL levels B1 and above



HOW IT WORKS



**YOU DECIDE
WHAT YOU WANT**

NEEDS ANALYSIS

(40 MINUTE
FINANCIAL VOCABULARY, GRAMMAR
AND WRITING ASSESSMENT ONLINE,
AND 20 MINUTE SPEAKING AND LISTENING ASSESSMENT
BY VIDEO CONFERENCE OR PHONE)

BE A STAR STUDENT

(WITH A STAR TRAINER
AND TECH TEAM TO SUPPORT YOU)

PROGRESS ANALYSIS AND REPORT

(THE SAME DRILL AS FOR THE NEEDS ANALYSIS -
THIS SHOWS HOW MUCH YOU'VE IMPROVED!)



GET A CERTIFICATE SHOWING YOUR WORK

(A GREAT ADDITION TO A CV)



PRICES - BUNDLES

Included in bundles:

- Needs Analysis + report
- Progress Analysis + report
- Certificate if you complete the module(s)

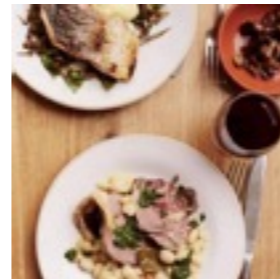
Just a little boost



THE SMALL CAP

1 MODULE
1 MONTH
5 HOURS OF VIDEO CONFERENCE TRAINING
450€ + VAT

You want all of it, you're organised, and you have some time...



THE T-BILL

2 MODULES
2 MONTHS
5 HOURS OF VIDEO CONFERENCE TRAINING
520€ + VAT

You're going to need all of it...and fast!



THE UNICORN

3 MODULES
3 MONTHS
10 HOURS OF VIDEO CONFERENCE TRAINING
830€ + VAT



PRICES - PICK AND MIX

ONLINE MATERIAL

Financial English - Financial Analysis English

Vocabulary for financial reporting

Financial English - Capital Markets English

Vocabulary for stocks&shares, bonds and derivatives

Financial English - Alternative Investment English

Vocabulary for hedge funds, private equity, real estate and commodities

VIDEO CONFERENCE TRAINING



Platform Only Pricing			
	With trainer support		
Modules / Time	1 month	2 months	3 months
1	€149	€164	€179
2	€249	€264	€279
3	€325	€340	€355

Platform Only Pricing			
	No trainer support		
Modules / Time	1 month	2 months	3 months
1	€99	€115	€129
2	€149	€164	€179
3	€199	€215	€229

Video Call Only Pricing		
	Price per person	
Hours	Individual	Group
1	€45	€18
5	€225	€88
10	€449	€170
15	€669	€245
20	€899	€312
25	€1119	€375
30	€1339	€449
40	€1680	€560

GO TO THE SITE AND CLICK ON

BOOK TRAINING

TO RESERVE YOUR COURSE

CAPRICORN

You know. Tell them. Language training for experts

Capricorn Language Solutions
1 Northumberland Avenue
Trafalgar Square
London WC2N 5BW
United Kingdom

www.capricornls.com

contact@capricornls.com

Registered in England and Wales
Private Limited Company Number 07286638
VAT : GB 279804457



@CapricornLS

