

CAPRICORN

You know. Tell them. Language training for experts

Specialist Language Training and Material

Wine English

2022



<i>Our flavour</i>	3
<i>Our team</i>	4
<i>Mobile training</i>	5
<i>The platform</i>	6
<i>The modules</i>	7
<i>How it works</i>	8
<i>Packages</i>	9
<i>A la carte</i>	10
<i>Let's have a chat</i>	11



A LITTLE ABOUT US

Our history

We've been providing business English language training for over a decade, with origins in the Banking and Finance sector of the City in London. Our learners are often very busy people who travel a lot and work in a fast-evolving industry.

In 2010 we decided to combine the experience of highly experienced specialised language trainers with professionals in each field, and an online platform to provide specialist training that's as relevant, adaptable and accessible as possible.

What we believe

Every individual is unique.

You can't expect someone to do the same things in the same way as others. This is why our training is bespoke

- we take account of your interests, expectations, history and projects for the future. We then create your training for you, and make it available to you **wherever you are, whenever you like.**

The most effective way of learning is by experiencing subject matter that is highly relevant to your priorities, in a variety of contexts of your every-day life.

After all, isn't that how you learn your first language?





THE WINE ENGLISH MATERIAL TEAM



Nils Bihari-Anderson

DipWSET
MA Wine Marketing and
Management

Wine specialist
consultant

Experienced specialist in areas of
profile analysis, pairing, service and wine
education



Miranda Burke

DipTESOL
BA English Language and
Literature

Material Writer

14 years of experience providing in-
company training and tailored training
material development



Liz England-Barah

Cambridge DELTA
DipWSET
MA Linguistics

Wine specialist
consultant and writer

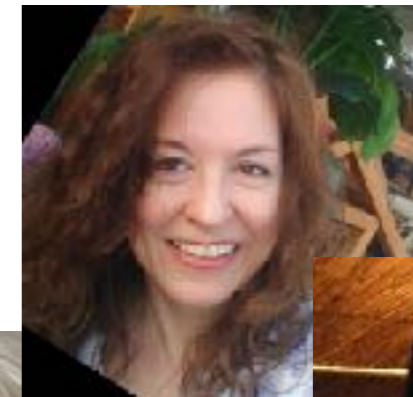
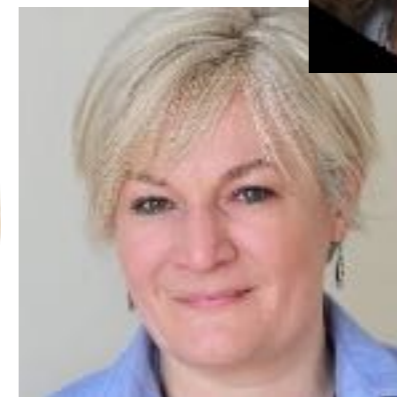
Thirty years of experience as international
marketing consultant for European wineries



HOW WE CAN HELP YOU

We're here to help people who:

- are busy and travel frequently
(internships or business trips)
- work in a specialist, international sector
(with its own special terminology)
- want efficient, relevant and enjoyable language training with **instant feedback** and a view on their **progress and success**



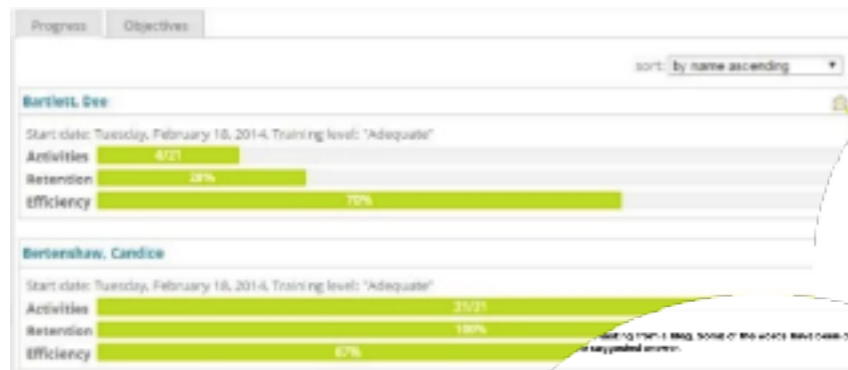
Our **online interactive multimedia platform** is unique in language training. We make your training material using media from your business context. It's **accessible wherever you are, whenever you like**, with your computer, tablet and smartphone.

Our **online** trainers are hand-picked for being very special: they are not only native English speakers, certified English language trainers with several years of teaching experience, but they are also experienced in the wine sector - so **they understand you and your business.**



CUTTING EDGE PLATFORM, MATERIAL AND REPORTING

Follow your progress with **detailed, printable progress reports that can be exported to Excel.**

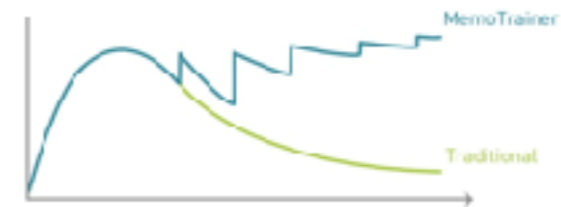


A detailed wiki-glossary, so you can discover the definitions and **listen to the pronunciation** of important words.



Material is tailor-made.
This means we can adapt and add to existing material using your professional documentation, and **we can create material exclusively for you.**

A state-of-the-art system **follows your progress and reminds you** at regular intervals of those areas you need to review.



The platform is **interactive**: you **receive feedback** from your trainer, and also have the possibility to **communicate with other learners** on the forum.



The 'permeable membrane': links to **authentic external media**, to blend the pedagogical and 'real' worlds.

A wide variety of exercise types, in **wiki format**, linking subjects and topics, so you can **follow paths that interest you**, and not just follow one line of progress.



Questions? Don't know how to do something? **Tech support** is there for you.



HOW IT WORKS



**YOU DECIDE
WHAT YOU WANT**

NEEDS ANALYSIS

20 MINUTE SPEAKING AND LISTENING ASSESSMENT
BY VIDEO CALL OR PHONE

20 MINUTE WINE VOCABULARY, GRAMMAR
AND WRITING ASSESSMENT ONLINE

**LEARN WHERE
AND WHEN
YOU WANT**

WITH A STAR TRAINER
AND TECH TEAM TO SUPPORT YOU

**PROGRESS ANALYSIS
AND CERTIFICATE**

THE SAME STRUCTURE AS THE NEEDS ANALYSIS

IF YOU COMPLETE YOUR COURSE
YOU ALSO GET YOUR CERTIFICATE
(GREAT FOR PROVING YOUR SKILLS
TO CUSTOMERS AND EMPLOYERS)

PRICES - PACKAGES



Included in packages:
Needs Analysis + report
Progress Analysis + report
Certificate if you complete the module(s)



THE WHITE
1 MODULE
1 MONTH
5 HOURS
VIDEO CALL TRAINING
450€ + VAT



THE ROSE
2 MODULES
2 MONTHS
5 HOURS
VIDEO CALL TRAINING
520€ +VAT



THE RED
3 MODULES
3 MONTHS
10 HOURS
VIDEO CALL TRAINING
830€ + VAT



PRICES - A LA CARTE

ONLINE MATERIAL



Modules / Time	1 month	2 months	3 months
1	€149	€164	€179
2	€249	€264	€279
3	€325	€340	€355

VIDEO CALL TRAINING



Video Call Only Pricing		
Hours	Price per person	
	Individual	Group
1	€45	€18
5	€225	€88
10	€449	€170
15	€669	€245
20	€899	€312
25	€1119	€375
30	€1339	€449
40	€1680	€560

CAPRICORN

You know. Tell them. Language training for experts

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